



**Julie Meyer**  
Founder and Chief Executive Officer  
Ariadne Capital

*"The co-founder of First Tuesday is bringing the spirit  
of American venture capitalism to Europe's new  
breed of Internet startups.*

**- Forbes Magazine**

## Biography

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Julie Meyer has 18 years of investment and advisory experience, helping start-up businesses and industry standards to emerge and establish themselves. As Chief Executive of Ariadne Capital, she has overall general and financial management responsibility for the group which she founded in August 2000. Julie is well-known for founding First Tuesday, the largest global network of entrepreneurs, which many credit for igniting the Internet generation in Europe . It was sold for \$50 million in cash in and shares in July 2000. Julie has raised more than \$100 million of capital for start-ups in addition to overseeing another \$150 million of seed capital found for start-ups through First Tuesday. From 1998 to 1999, Julie was part of the team at NewMedia Investors [which became NewMedia Spark, an early stage investment firm, in October 1999] where she helped several companies, including lastminute.com, WGSN and Arc Cores, raise significant venture capital financing and internationalise. Each of these businesses has had successful exits for their investors. She previously, worked for Andy Cunningham in Boston , Massachusetts , and through Cunningham Communication she consulted for Motorola, Inc, on the PowerPC initiative. She has also consulted for Hewlett Packard and 3Com in France . Named a "Global Leader of Tomorrow by the World Economic Forum" and one of the top 30 most powerful women in Europe by the Wall Street Journal, Julie's mission is to back the best entrepreneurs in Europe with global ambitions. She was awarded "Entrepreneur of the Year" Award in October 2000 by Ernst & Young U.K. She is a Charter Member of TIE UK , a member of Valparaiso University 's Christ College National Council, and a former President of the [GTWN](#) .

An Ayn Rand devotee, Julie has frequently said that Ariadne Capital is '**Atlas Shrugged** in reverse.' She is part of the team to bring <http://www.bizworld.org/> to the UK and Europe , and is setting up a foundation for girls in their teens to help them become addicted to achievement, confidence, independence and ambition.

## Awards and Recognition

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- World Economic Forum [Davos]: Selected as one of the 100 Global Leaders for Tomorrow [GLT] for 2002
- The Industry Standard Cover Story – December 8, 2000
- WSJ's List of Europe's 30 most influential Businesswomen today - March 2001: Voted 13th most influential
- Time Magazine's Digital 25 – December 11, 2000
- Management Today: Described as one of 'Britain's most powerful women' by the magazine
- Channel 4's PowerList – Top 300 powerful people in the UK
- Ernst & Young UK Entrepreneur of the Year Award, October 2000: Received 'Supporter of Entrepreneurship' in recognition of her ingenuity in bringing internet entrepreneurs and investors together through a series of networking events
- Silicon.com Agenda Setters 2000: Voted number 30 in a list of Top 50 Industry Agenda Setters
- The Guardian: Named by newspaper as one of the UK's top 50 new economy entrepreneurs.
- Forbes magazine – 30 Dec'99. Highlighted as one of eight people in the technology industry to watch as a trailblazer in 2000.
- Panorama: Interviewed on BBC1's flagship documentary series  
Meyer is also on the Editorial Advisory Board of Business 2.0, a Charter Member of TIE UK, a former President of the GTWN – [www.gtwn.org](http://www.gtwn.org), and a member of the YPO.

**Speaking engagements prior to 2001 available upon request; Julie was very busy at this time as she was speaking in 22 countries across Europe, building the First Tuesday network.**

<b>Date</b>	<b>Event</b>	<b>Details</b>
13/06/2005	Innovate! Europe, Madrid, Spain	<b>Speaker:</b> European technology innovation
26/05/2005	Insead Private Equity Conference, Fontainebleau, France	<b>Speaker</b>
28/04/2005	Competia European Symposium, Barcelona, Spain	<b>Speaker</b>
08/04/2005	INSEAD, London	<b>Panel Discussion:</b> The Growth of Technology Innovation in Asia
04/2005	The Growth Strategies, London	<b>Speaker:</b> Overseas Growth
24/02/2005	The International MBA Reception, London	<b>Speaker</b>
12/2004	INSEAD, Fontainebleau Cedex, France	<b>Speaker</b>
03/11/2004	The Industry Forum, Lewis Media Centre, Millbank	<b>Speaker:</b> The marketing challenges faced by globalisation
05/2004	The Digital Home Conference 2004	<b>Speaker</b>
21/04/2004	The Telecommunications Executive Network 2004 Setting the Communications Agenda <a href="http://www.ten2004.com/">http://www.ten2004.com/</a> The Carlton Tower, London	9:10 <b>Keynote Presentation</b> Restructuring & Consolidation: Becoming Lean & Mean in The Emerging Telecoms, Media and Technology Landscape <b>Francesco Caio</b> CEO, Cable & Wireless 9:50 <b>PANEL: Exploring Telco Financing and Business Models in the New Telecoms Landscape</b> <b>Peter Gardner</b> , Global Sector Head Communications, <b>3i</b> <b>Adrian Wood</b> , CEO, <b>MTN Nigeria</b> <b>Julie Meyer</b> , CEO, <b>Ariadne Capital</b> <b>Bruce Bowden</b> , VP, Strategy & Corporate Development, <b>LDCOM</b> <b>Martin Harriman</b> , CMO, <b>Marconi</b> <b>Jim Kinsella</b> , Chairman, <b>Interoute</b>
13/01/2004	3G Mobile Forum, Japan	<b>Speaker:</b> Investing in the Wireless Telecoms Sector
03/12/2003	Software And Computer Services Executive Network Evening Networking Event	<b>Panelist:</b> The Changing Software Industry
28/11/2003	Ernst & Young Institute for Global Mobility	<b>Keynote Speaker:</b> Think Local, Act Global
13/11/2003	Great Eastern Investment Forum	<b>Change Agents:</b> Business Angels and VCs
12/02/2003	ELWa Business Club Launch, Wales	<b>Keynote Speaker</b> Topic: "Entrepreneurship"
27/02/2003	Super Return, Munich	<b>Speaker</b> Topic: "Developing A New And Innovative Venture Capital Model That Will Succeed In A Changing Economic Environment"
27/11/2002	TargetEurope, London	<b>Panel Discussion</b> Topic: "If You're not in the UK You're Nowhere"
19/11/2002	Taste of Entrepreneurship, Belgium	<b>Keynote Speaker</b> Topic: "Early Stage Capital: An Oasis in the Desert?"

22/10/2002	CAL-IT Forum, London Panel discussion Topic: "Working with Corporate VCs"	<b>Panel discussion</b> Topic: "The Internationalisation of Venture Capital"
09/10/2002	ETRE, Seville	<b>Panel discussion</b> Topic: "Meet the Money"
12/09/2002	Business Women on the Move 2002, London	<b>Panel discussion</b> "Access to Finance for your Business"
14/05/2002	Marsh, London	<b>Keynote Speaker</b> Topic: Leadership and overcoming adversity
08/05/2002	Cap Gemini Ernst & Young, London	<b>Panel discussion</b> Topic: "Business Winners and Losers"
21/03/2002	Wharton / INSEAD, Paris	<b>Speaker</b> Topic: "Entrepreneurship"
18/03/2002	FWE, Paris	<b>Speaker</b> Topic: "Why Ariadne Capital had to be founded"
06/12/2002	Factors & Discounters Association Annual Conference, Barcelona	<b>Motivational Speaker</b>
15/10/2001 – 18/10/2001	ISP Forum, Nice Acropolis	<b>Keynote speaker</b> Topic: A brief 'future' of the ISP
05/10/2001	Fortune Magazine's Most Powerful Women in Business, Paris	<b>Panel Discussion</b> Topic: "The Financial and Economic Outlook for European Businesses"
27/09/2001	Baltic Sea Region e-Business Forum, Latvia	<b>Speaker</b> Topic: "Towards a harmonized e-business environment in the Baltic Sea region as the precondition for strengthening regional cooperation in the framework of the New Economy "
20/07/2001	British Airways Graduate Development Event, London	<b>Speaker</b> Topic: "Creating and sustaining profitability for business success"
12/07/2001	"Funding Corporate Innovation" conference, London	<b>Keynote Speaker</b> Topic: "The Corporate/Start-up/Venture Capital Triangle"
26/06/2001	Late Stage and IPO Forum, London Plenary"	<b>Panel Discussion</b> Topic: "Resurrections of old economy values"
15, 27, 29 06/2001; 03/09/01	NCRm Teradata eBusiness Roadshow, Madrid, Cologne, London & Paris	<b>Keynote Speaker</b> Topic: "The evolution of the eBusiness market and where the future successes will be"
11/06/2001	Red Herring and Ariadne Capital Angel Investor Forum, London	<b>Opening Keynote</b> Topic: "Angel Investing"

## Recent Press Coverage

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13<sup>th</sup> November, 2005

### **The Sunday Times**

The Return of the DotCom Kids

<http://business.timesonline.co.uk/article/0,,8209-1869308,00.html>

13<sup>th</sup> November, 2005

### **The Sunday Observer**

How the DotComs Enticed Cash Back

<http://observer.guardian.co.uk/business/story/0,6903,1641212,00.html>

11<sup>th</sup> November, 2005

### **The Times Online**

www.15yearsold.com



The worldwide web officially turns 15 this Sunday, with the anniversary of the first hypertext document created by Tim Berners-Lee. To mark the occasion, Times Online asked members of the web community - from business leaders to bloggers - what they thought the most exciting thing had been in the past 15 years, and what the net might look like in 15 years' time

<http://business.timesonline.co.uk/article/0,,9075-1868183,00.html>

9<sup>th</sup> October, 2005

### **The Sunday Observer**

The Bold Shall Make The Earth Rethink All Its Business Models

<http://observer.guardian.co.uk/business/story/0,6903,1587849,00.html>

16<sup>th</sup> March, 2004

### **Silicon.com**

Venture Capital can fuel European Growth

[http://www.ariadnecapital.com/press/press\\_ariadne\\_silicon\\_julie\\_ac\\_vc\\_drive\\_growth.htm](http://www.ariadnecapital.com/press/press_ariadne_silicon_julie_ac_vc_drive_growth.htm)

26<sup>th</sup> February, 2004

### **Real Deals**

Low Cost Politics

[http://www.ariadnecapital.com/press/press\\_ariadne\\_realdeals\\_julie\\_lowcost\\_politics.htm](http://www.ariadnecapital.com/press/press_ariadne_realdeals_julie_lowcost_politics.htm)

19<sup>th</sup> February, 2004

### **NewMedia Age**

Broadband Brings Network Technology Into the Home

[http://www.ariadnecapital.com/press/press\\_ariadne\\_newma\\_bb\\_network\\_techhome.htm](http://www.ariadnecapital.com/press/press_ariadne_newma_bb_network_techhome.htm)

11<sup>th</sup> September, 2003

### **NewMedia Age**

Online Networks Help You Meet New Opportunities

[http://www.ariadnecapital.com/press/press\\_ariadne\\_newma\\_online\\_networks\\_meet\\_opportunities.htm](http://www.ariadnecapital.com/press/press_ariadne_newma_online_networks_meet_opportunities.htm)

5<sup>th</sup> April, 2003

### **The Guardian**

Mark Anstead meets the founder of the First Tuesday networking club who soon became dubbed 'Queen Bee' as she buzzed around Europe as a feted entrepreneur of the net

[http://www.ariadnecapital.com/press/press\\_ariadne\\_guardian\\_firstoff\\_dcom.htm](http://www.ariadnecapital.com/press/press_ariadne_guardian_firstoff_dcom.htm)

18<sup>th</sup> March, 2003

**The International Herald Tribune**

By **Victoria Shannon**

"The quest for innovations"

[http://www.ariadnecapital.com/press/press\\_ariadne\\_iht\\_julie\\_quest\\_innovations.htm](http://www.ariadnecapital.com/press/press_ariadne_iht_julie_quest_innovations.htm)

28<sup>th</sup> April, 2002

**The Observer**

"Net's Queen Bee Still Buzzes"

<http://www.observer.co.uk/business/story/0,6903,706252,00.html>

30<sup>th</sup> January, 2002

**Handelsblatt**

"Julie Meyer Interview"

[http://www.ariadnecapital.com/press\\_ariadne\\_handelsblatt.htm](http://www.ariadnecapital.com/press_ariadne_handelsblatt.htm)

1<sup>st</sup> November, 2001

**The Independent**

"20 Questions with Julie Meyer"

[http://www.ariadnecapital.com/press\\_ariadne\\_indepen\\_20quest.htm](http://www.ariadnecapital.com/press_ariadne_indepen_20quest.htm)

3<sup>rd</sup> May, 2001

**Spiked Online**

"First Tuesday's First Lady"

[http://www.ariadnecapital.com/press\\_ariadne\\_spiked\\_ftueslady.htm](http://www.ariadnecapital.com/press_ariadne_spiked_ftueslady.htm)

19<sup>th</sup> February, 2001

**FT Marketwatch**

"Looking for that old start-up karma"

<http://www.ftmarketwatch.com/news/story.asp?guid={35E6230C-D858-4AFD-A616-520FB699EFF0>

February 2001

**Venture Magazine**

"Agent of Change" – Cover Story

<http://www.venture-magazine.com/>

31<sup>st</sup> January, 2001

**Time Digital**

"A-list"

<http://www.time.com/time/europe/digital/2000/12/meyer.html>

19<sup>th</sup> December, 2000

**FT Marketwatch**

"The Power and the Glory of the Internet"

<http://www.ftmarketwatch.com/news/story.asp?guid={036C3025-D1A8-42DC-891A-099C5820A2EB}>

8<sup>th</sup> December, 2000

**The Industry Standard**

"Julie Meyer's Dotcom Support System" – Cover Story

<http://www.thestandard.com/article/0,1902,20708,00.html>

## Video Footage

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**Ecademy - An interview with Julie Meyer**

[http://www.qmediastream.com/julie\\_meyer.htm](http://www.qmediastream.com/julie_meyer.htm)

**The Angel Investors Forum, London - Monday 11th June**

Joint Keynote Julie Meyer and Bundeep Singh Rangar

<mms://play150.servecast.com/Qmediastream.com/acw/ac1.asf>

## Speaker Details

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<b>Speaker Fee:</b>	£3,000 outside of the UK; £1 -2,500 within the UK
<b>Travel requirements:</b>	Flexible Business Class
<b>Languages:</b>	English and conversational French
<b>Typical Speaker Topics:</b>	Europe's Growth Story, Leadership, Venture Capital and new models of venture capital, Entrepreneurship, Corporate Venturing and Innovation, Corporate Development Roadmaps for the next 5 years, Convergence of Old and New Economy, Building Global Networks, Human Capital, "Building Europe.net", European Market Entry Strategy, Women in Business
<b>AV requirements:</b>	PowerPoint

### Contact Details

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